



# ta na måolek mona micronesiaCHALLENGE GUAHAN

There are six things you should know about the Micronesia Challenge of Guam.  
...and one reason why you should partner with us: **Ta na Måolek Mona.**  
*Pay it forward.*

## 1. 30% + 20% by 2020

Thirty percent of the near-shore marine resources and twenty percent of the terrestrial resources of Guam. By the year 2020, that's what we are aiming to effectively manage. **Ta na Måolek Mona: Pay it forward.**

## 2. Tradition + Science = \$

The Micronesia Challenge merges science with tradition to create a foundation of sustained conservation shared by everyone. When this happens, the island's diverse economy thrives. **Ta na Måolek Mona: Pay it forward.**

## 3. 100% Local

The Micronesia Challenge of Guam is a local chapter of a globally recognized movement. **Ta na Måolek Mona** is all about Guåhan. **Pay it forward.**

## 4. Ratio of Reef to People

While much of Micronesia is sparsely populated with vast areas of coral reefs, Guam has more people depending on a smaller area of reef. **Ta na Måolek Mona: Pay it forward.**

## 5. We are setting the trend

The Micronesia Challenge inspired similar commitments in the Caribbean, the Coral Triangle, and the Western Indian Ocean. It is a local action with global implications. **Ta na Måolek Mona: Pay it forward.**

## 6. Audience

Micronesia Challenge reaches an estimated audience of 25,000 monthly via our online, social media, communications assets, and our partnerships with major forces like The Nature Conservancy and the Pew Charitable Trust. **Ta na Måolek Mona: Pay it forward.**

Photo Courtesy: GuamReefLife.com



## THE VISION

The Micronesia Challenge is a commitment by the Chief Executives of the Federated States of Micronesia (FSM), the Republic of the Marshall Islands (RMI), the Republic of Palau (ROP), the U.S. Commonwealth of the Northern Mariana Islands (CNMI) and the U.S. Territory of Guam to effectively conserve at least 30% of the near-shore resources and 20% of the terrestrial resources across Micronesia by 2020.

## MICRONESIA

Micronesia is home to some of the most vibrant cultures and diverse variety of plant and animal life on Earth. Yet the features that make these islands unique also make them especially vulnerable to environmental threats such as deforestation, overharvesting, climate change and invasive species. The Micronesia Challenge provides a framework for action on an unprecedented scale.

**The Micronesia Challenge spans 2.5 million square miles of ocean, an area nearly the size of the continental U.S. that supports the livelihoods of: 650,000 people and protects 66 threatened species on the IUCN Red List, 480+ coral species & 1,300+ reef fish species, 85 bird species & 1,400 plant species.**



Photo Courtesy: Forestry & Soil Resources Division (FSRD)



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*Join the Challenge, with **YOUR** help we can...*



Photo Courtesy: www.Guampedia.com  
"I Fanlala'an Oral History Project"

Effectively manage our  
precious natural resources

Accelerate a pioneering  
regional model  
with global implications

Preserve culture  
and traditions  
for generations to come



Photo Courtesy: Guam DAWR

**Be A CHAMPION for Guam...**  
**Ta na m̄olek mona: Pay it forward**



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[www.IntoTheIslands.com](http://www.IntoTheIslands.com)

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